



# 28th ANNUAL CONFERENCE OF THE Florida Native Plant Society

Manatee Convention Center • Palmetto, Florida • May 15-18, 2008

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## Uplands to Estuaries: Celebrating Florida's Native Plant Heritage

### Sponsorship Opportunities & Benefits

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Your sponsorship provides critical funding for distinguished speakers, educational workshops, special events, scientific abstracts and a variety of production costs.

- ⇒ Established conference in its 28th year attracts people from all over the State and Nation!
- ⇒ Each year more than 600 people attend this educational conference which focuses on ecosystems, wildlife and scientific research.
- ⇒ The participants are diverse and include educators, scientists, consultants, nurseries, landscapers, government officials and agency staff, as well as garden clubs and local community leaders.

We will work with you to customize sponsorship packages to meet your needs.

#### Sponsorship Levels:

##### **American Holly** \$500 to \$999

- Listing in conference program
- Recognition signs prominently displayed
- One full conference registration
- Business-card-size ad in conference program

##### **Longleaf Pine** \$1,000 to \$3,500

All benefits listed above plus:

- Complimentary vendor/exhibit space booth
- Quarter-page ad in conference program
- Special recognition announcements
- Your logo on [www.fnps.org](http://www.fnps.org) with link to your website
- Your promotional item in registration packet

##### **Southern Magnolia** \$3,501 to \$7,000

All benefits listed above plus:

- Two full conference registrations
- Half-page ad in conference program

##### **Grand Live Oak** \$7,001 to \$10,000

All benefits listed above plus:

- Three full conference registrations
- Full page ad in conference program
- Logo on conference program guide
- Additional benefits to be determined

##### **Beautyberry** \$250 to \$499

- Listing in conference program
- Recognition signs prominently displayed

##### **Sunflower** \$150 to \$249

- Listing in conference program



# Florida Native Plant Society Annual Conference

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THE PURPOSE of the Florida Native Plant Society is to promote the preservation, conservation, and restoration of the native plants and native plant communities of Florida.

## Specific Event Sponsorships

### **Saturday Evening Gala** \$7,500

May 17, 2008

- Personalized table centerpieces
- Two Full Conference Registrations
- Full page ad in conference program
- Your banner and logo displayed
- Special introduction at awards ceremony
- Your logo on [www.fnps.org](http://www.fnps.org) with link to your website
- Your promotional item in conference registration pack
- Recognition signs prominently displayed
- Product/display booth in prominent area of lobby
- Five tickets to Saturday Evening Gala

### **Welcome Reception** \$5,000

Thursday evening, May 15, 2008

### **Friday & Saturday Breakfast** \$4,000 (each)

May 16 & 17, 2008

- Two full conference registrations
- Half-page ad in conference program
- Your banner and logo displayed
- Special introduction at awards ceremony
- Your logo on [www.fnps.org](http://www.fnps.org) with link to your website
- Your promotional item in conference registration pack
- Recognition signs prominently displayed
- Product/display booth in prominent area of lobby
- Five tickets to sponsored event (breakfast or reception)

### **Keynote Speakers (2)** \$8,500 (each)

May 16, 2008 & May 17, 2008

- Special introduction
- Two full conference registrations
- Half-page ad in conference program
- Your banner and logo displayed
- Your logo on [www.fnps.org](http://www.fnps.org) with link to your website
- Product/display booth in prominent area of lobby

### **Program Printing** \$2,800

- Two full conference registrations
- Complimentary vendor booth space
- Your banner displayed at conference
- Special introduction at awards ceremony
- Your logo on [www.fnps.org](http://www.fnps.org) with link to your website
- Prominent advertisement on conference program

### **Author Book Signing Social** \$1,000

Friday Evening, May 16, 2008

- Special introduction at event
- One full conference registrations
- Complimentary vendor booth space
- Your banner and logo displayed
- Business-card-size ad in conference program
- Your ad on [www.fnps.org](http://www.fnps.org) with link to your website

### **Student Scholarship** \$350 (each)

*Need-based and awarded to selected students (primarily grant recipients) to make it possible for them to attend the conference. Scholarship covers conference registration and travel costs.*

- One full conference registration
- Listing in conference program
- Recognition signs prominently displayed
- Recognition announcement at general assembly

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### *Contacts:*

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